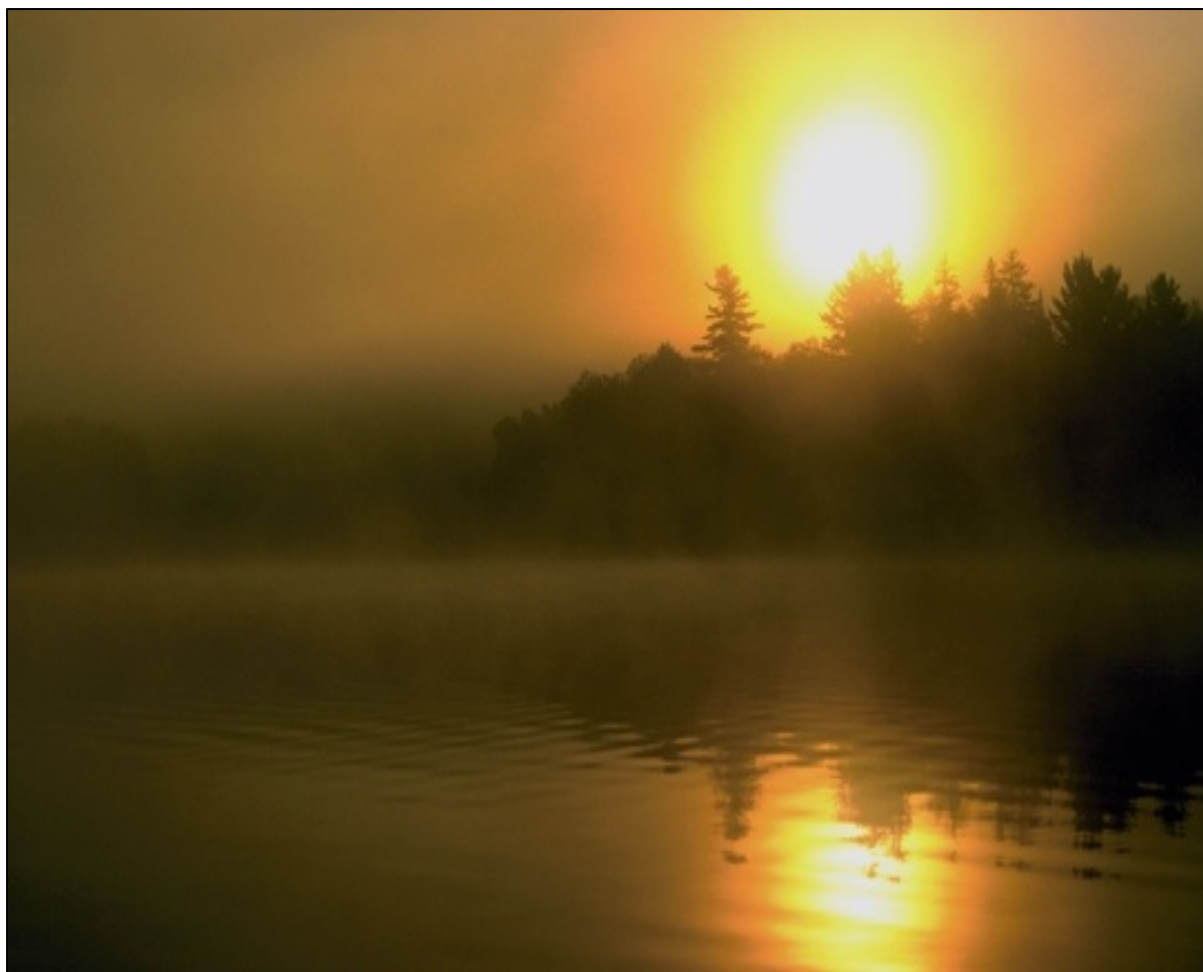


# LIVE UNITED™

United  
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## River Region United Way Our 2008 Report to the Community



**Serving Autauga, Elmore, Lowndes, Macon and  
Montgomery Counties**

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## A WORD FROM THE PRESIDENT

One out of every three people in the River Region is served by a member agency of the River Region United Way ([www.riverregionunitedway.com](http://www.riverregionunitedway.com)) each year.

Each of the five counties (Autauga, Elmore, Lowndes, Macon and Montgomery) plays an important role as part of the River Region United Way. Contributions through employee, corporate, federal, state, county and city entities support the United Way and its 48 member agencies.

Our member agencies focus their efforts in the areas of education, income and health. This is seen daily through services such as:

- The Family Guidance Center who serves individuals and families in the areas of personal and financial counseling;
- Goodwill Industries who provide jobs, training and low cost clothing as well as other items to meet the needs of families;
- Family Sunshine Center who provide shelter for families when violence has torn the family apart;
- Child Protect who answers the call when children are abused and steps in to defend these precious gifts from God from further violence.
- Other agencies that are easily recognized also make a difference including the American Cancer Society, American Red Cross, Salvation Army, Boy Scouts of America, Girl Scouts of the USA, Sickle Cell, Montgomery Area Council on Aging, Montgomery Association for Retarded Citizens, Boys and Girls Clubs, Easter Seals Disability Services, Hospice as well as thirty one others.

This past year ended with a campaign that was nothing short of a small miracle. Will Sellers and his campaign cabinet pulled out all the stops to end the campaign with impressive results in spite of a troubling economy. Thanks again to so many donors who continue to give in support of the United Way and its 48 member agencies.

This year the United Way of America adopted a new theme which was also adopted by our local United Way. We are asking people to Live United by “Living, Giving and Advocating” for the United Way. This theme is a way of life and encourages our communities not only to give, but to get involved and help make this River Region a better place to live for everyone. This has been embraced by our communities and is evident by the commitment of the hundreds of volunteers who either serve on our Board of Directors, Community Council, Budget and Allocations Committee as well as the Campaign Cabinet.

As we look forward to 2009, David Borden and his campaign cabinet are already in high gear. Dave has restructured the campaign and will be reenergizing companies and individuals to donate and pledge. We will also say goodbye to Charlie Colvin who has served the River Region United Way for more than 18 years and has made a significant impact in our community through his leadership. Following an extensive search for a new director we are happy to announce that Russ Dunman has accepted the roll as the River Region United Way’s Executive Director. Russ will officially start on January 1, 2010. We are looking forward to Russ continuing Charlie’s work as he leads the River Region United Way into a new era.

We have accomplished much this year but more needs to be done. We can meet this challenge and more if we all LIVE, GIVE and ADVOCATE for the River Region United Way, for our community and for our member agencies. Join us as together we “LIVE UNITED”.

Walter Overby  
President and Chief Volunteer Officer  
River Region United Way

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## A WORD FROM THE EXECUTIVE DIRECTOR

As we look back on 2008, please allow me to expand on the remarks made by our Board Chair and Chief Volunteer Officer, Walter Overby.

As always, our campaign was a major event, and as Mr. Overby indicated, although the success was impacted by the downturn in the economy, there was nothing “left on the table.” I too want to express my thanks to Will Sellers and his cabinet. But throughout the year, there were many other activities that personified United Way’s invitation to “LIVE UNITED.” I’ll address those as continuing or new activities. In reviewing those ongoing activities, the River Region United Way continued its partnership with the Children’s Policy Councils in Autauga, Elmore, Lowndes and Montgomery Counties. The CPCs provide a venue for discussion of programs to assist the youth in their respective counties and help ensure the coordination of programs for youth. The CPC is by its nature a collaboration of public and private organizations and is perhaps the best example of the LIVE UNITED invitation.

Also ongoing are the maternity visits and the collaboration between Gift of Life (a United Way partner) and the Alabama Partnership for Children (not a United Way member agency). These two agencies working together help us stress the importance of early infant stimulation/learning to all new mothers in the region. In addition to working with new mothers, our WE Mentor program is targeting 4th and 5th graders that have fallen behind in reading grade level progress. Both of these efforts have as their goal, the reduction of our high school dropout rates and are part of our long-term solution to keeping our kids in high school. Finally, we have been able to continue our participation in the Department of Justice Grant program in partnership with the US Attorney’s Office. Working with a variety of agencies that have implemented anti-gang programs, the River Region United Way is the fiscal agent for this initiative.

New this year was another opportunity to operate as fiscal agent, this time for the City of Tallassee. Tallassee is embarking on a capital campaign to develop a community recreation complex and is using the River Region United Way as fiscal agent for charitable donations to that effort.

Another new initiative fully implemented this year is the Helping Montgomery Families Initiative. This initiative is run out of the District Attorney’s office and is another essential part of our effort to reduce the high school dropout rate. This too is another example of the LIVE UNITED invitation in practice. Described in the most basic terms, the Helping Montgomery Families Initiative is a program that identifies children that are acting badly in school and then works with the family to eliminate that bad behavior. The premise of the initiative is that the bad behavior is likely the result of the situation or environment in the child’s home. The child acting out in school is a symptom. Once a child is identified, there is an assessment done of the home environment and a multi-disciplinary team is engaged to help that family overcome the issues it is facing. At times, the effort is pretty straight forward (financial counseling, job training, etc.), at others it is more difficult (domestic violence, substance abuse, etc.). At this point in the program, 18 United Way partner agencies are involved in helping with this initiative and the results of the program have been most encouraging.

As with previous years, the River Region United Way continues to expand its impact on the community and to develop larger and more effective collaborations to address long standing community issues. This is a path that has been directed by our Board of Directors and the Community Council and we will continue to pursue the notion that if we LIVE UNITED, there does not seem to be an issue that cannot be resolved.

Charlie Colvin  
Executive Director  
River Region United Way

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## 2008 River Region United Way Board of Directors

**Walter Overby, President and Chief Volunteer Officer**-Alfa Insurance Co.

**Gene Crane**, Vice President - Whitney National Bank

**Les Butler**, Vice President - SABIC Innovative Plastics

**Ronnie Brown**, Treasurer - Jim Wilson & Associates, LLC

**Charlie Colvin**, Secretary – Executive Director, River Region United Way

**Kim Adams** - Alabama Power Company, Tallassee, AL

**Jeremey Arthur** - Prattville Area Chamber of Commerce

**Eric Basinger** - Elmore County Economic Development

**Jeffrey Bryant** - Alfa Financial Corporation

**Carter Burwell** - Aronov

**Kevin Butler** - Community Leader

**The Honorable Jim Byard, Mayor** - The City of Prattville

**Dr. Jayme Witherspoon Carter** - Alabama State University

**Edward Clinton** - The City of Prattville

**The Honorable David Daniel, Mayor Pro-Tem** - The City of Hayneville

**Guy Davis** - The Cone Company

**Lynn Davis** - Alfa Insurance Companies

**Ron Dickerson** - Alabama State University

**Randy Grissett** - Sterling Bank

**Jenny Hamilton** - Elmore County District Attorney Office

**Dr. Andre Harrison** - Elmore County Board of Education

**Barbara Howard** - Tuskegee University

**Lance Hunter** - Hodges Warehouse

**David Lewis** - River Bank and Trust

**Cheryl Lindus** - The Advertiser Company, Inc.

**Michael Lockett** - Smith Barney

**Kerry Mallory** - Regions Bank Private Banking

**Barbara Pugh Mays** - Community Leader

**Andrea McCain** - Regions Bank

**Carol McGalliard** - Community Leader

**Sarah Moore** - Colonial Bank

**Buddy Morgan** - Montgomery Water Works

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## 2008 River Region United Way Board of Directors (continued)

**Shannon Parker** - First Tuskegee Bank

**Rick Pate** - Pate Landscape Co., Inc.

**Harold D. Powell** - Town Clerk, Shorter, AL

**Ann Ramsey** - Community Leader

**Boo Rogers** - Community Leader

**David Sanders** - Alabama Power Company, Wetumpka

**Will Sellers** - Balch & Bingham

**Ken Selvaggi** - WSFA-TV, General Manager

**Roger Spain** - Aldridge Borden & Company

**Quesha Starks** - Community Leader

**Walter Thomas, Jr** - Public Service Commission

**Captain Huey Thornton** - Montgomery Police Department

**Glenda VanErmen** - Elmore County Board of Education

**Byron Vines** - GKN Aerospace

**Sue Waters** - Community Leader

**Diane Weil** - Community Leader

**David Wright** - Publix Super Markets

### **Ex-Officio Board Members:**

**Heather Coleman, Chair** - Budget & Allocations Committee  
Winter Loeb Building

**Christy Cantrell, Chair** - Communications and Marketing Committee  
Alfa Insurance Companies

**Dr. Neil Sass, Chair** - Community Council  
Alabama Department of Public Health

**Will Sellers, 2008 Campaign Chairman** –  
Balch and Bingham

**Dr. Bruce Murphy** - Chief Academic Officer, Air University

**Joe Mathis, Immediate Past President** - Community Leader

**Melody Colvert** - Autauga County United Way

### **River Region United Way Staff:**

**David Mills**, Chief Financial Officer

**Annicc Glarrow**, Campaign Director

**Regina Walker**, Director of Community Impact

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## 2008 River Region United Way Pacesetter Firms

ABS Business Systems  
The Advertiser Company  
Alabama Gas Corporation  
Alabama Power Foundation  
Aldridge, Borden and Company  
Alfa Insurance Companies  
Alfa Services, Inc.  
Aliant Bank & Mortgage  
AllSouth Commercial Real Estate  
Anderson Road Materials  
Aronov Realty Company, Inc.  
Balch & Bingham  
BankTrust  
Bern, Butler, Capilouto & Massey  
Big Lots, Inc.  
Bradley, Arant, Rose & White  
Caddell Construction Co., Inc.  
Cappell & Howard, P.C.  
CapitalSouth Bank  
Career Personnel Service  
Carr, Riggs & Ingram, LLC  
Montgomery Area Chamber of Commerce  
City of Tuskegee  
Colonial Bank  
The Colonial Company  
Colonial Properties, Inc.  
Copeland, Franco, Screws & Gill  
Costco Wholesale  
Creative S Consultants  
First Community Bank  
Frazer Memorial United Methodist Church

Goodwyn, Mills & Cawood, Inc.  
Health Care Systems, Inc.  
Holloway Credit Solutions  
Independent Glass Company  
Informs  
Jackson Hospital  
Jackson Thornton & Co, P.C.  
Jackson Thornton & Company  
Jackson Thornton & Company Prattville  
Jenkins & Associates  
Lowder Construction Company  
Lowder New Homes  
LWT Communications, LLC  
MBC United Wholesale, LLC  
McConnell Honda  
Morgan Stanley  
Palomar Insurance Corporation  
Payne & Associates  
PH&J Architects, Inc.  
RBC Centura Bank  
Rheem Manufacturing Company  
River Bank & Trust Wetumpka  
Rushton, Stakely, Johnston & Garrett PA  
Standard Roofing Company  
Sterling Bank  
Sterne, Agee & Leach, Inc.  
Summitt America, L.L.C.  
WAKA-TV CBS 8  
Whitney National Bank  
Whitney National Bank – Prattville  
Wilson, Price, Barranco, Blankenship,  
& Billingsley  
WSFA 12 News

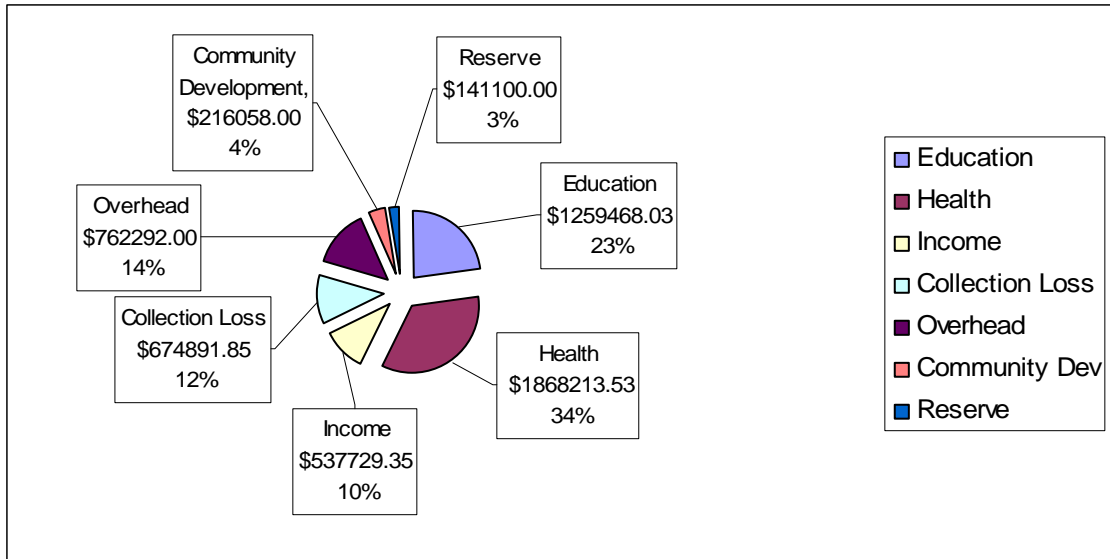
**Thanks, Pacesetters!**

## Campaign 2008 Allocations

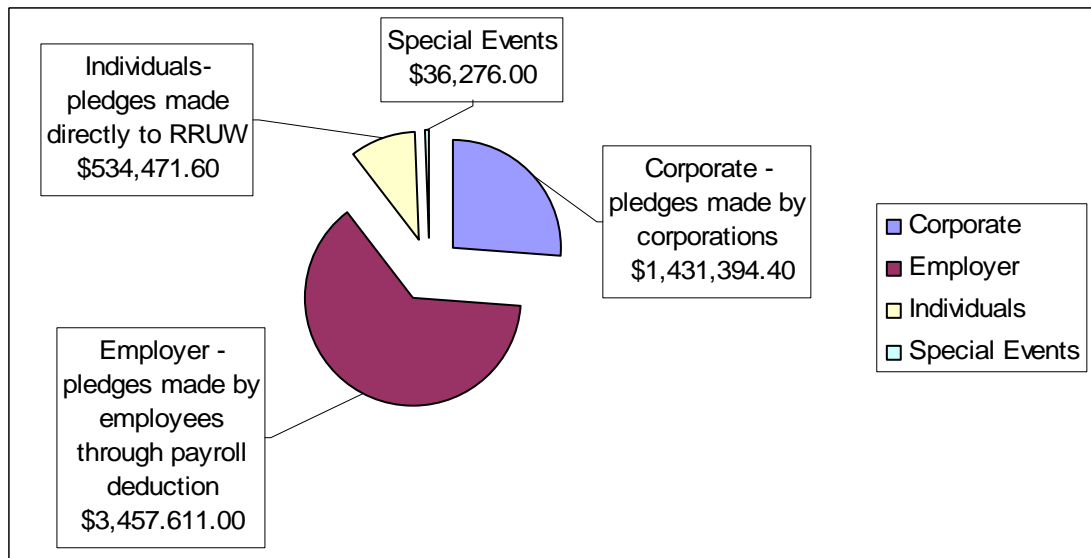
Agency	Community Fund	Donor Designations	Agency Total
A.C.T.S.	\$ 5,052.04	\$ 3,377.21	\$ 8,429.25
Aid to Inmate Mothers	\$ 8,663.08	\$ 11,621.42	\$ 20,284.50
American Cancer Society	\$ 82,580.97	\$ 66,778.14	\$ 149,359.11
American Heart Association	\$ 52,328.93	\$ 26,999.24	\$ 79,328.17
American Legion Auxiliary #2	\$ 423.00	\$ 577.00	\$ 1,000.00
American Red Cross	\$ 339,941.09	\$ 39,795.35	\$ 379,736.44
ARC of Eastern Elmore	\$ 4,935.78	\$ 6,563.29	\$ 11,499.07
Autauga County Support Center	\$ 15,873.86	\$ 11,347.39	\$ 27,221.25
Boys Scouts, Tukabatchee Area Council	\$ 147,154.27	\$ 39,232.74	\$ 186,387.01
Boys and Girls Clubs of Montgomery	\$ 234,098.97	\$ 16,794.12	\$ 250,893.09
Boys and Girls Club South Central Al	\$ 70,355.97	\$ 3,895.04	\$ 74,251.01
Brantwood Children's Home	\$ 47,616.41	\$ 88,384.07	\$ 136,000.48
Catholic Social Services	\$ 63,099.97	\$ 49,673.78	\$ 112,773.75
Chemical Addictions Programs	\$ 38,154.99	\$ 20,176.26	\$ 58,331.25
Child Protect, Inc	\$ -	\$ 34,873.96	\$ 34,873.96
Children's Center of Montgomery	\$ 71,269.25	\$ 33,117.24	\$ 104,386.49
Easter Seals- Camp ASCCA	\$ 11,915.19	\$ 8,209.09	\$ 20,124.28
Easter Seals- Rehab Center	\$ 114,637.69	\$ 2,024.81	\$ 116,662.50
Easter Seals- Janice Capilouto Center for the Deaf	\$ 12,942.00	\$ 6,501.75	\$ 19,443.75
Elmore County Resource Center	\$ -	\$ 5,489.85	\$ 5,489.85
Elmore/Autauga Community Action Committee	\$ 18,901.92	\$ 4,408.80	\$ 23,310.72
Family Guidance Center	\$ 201,105.73	\$ 27,552.77	\$ 228,658.50
Family Sunshine Center	\$ 90,842.82	\$ 61,584.30	\$ 152,427.12
Gift of Life Foundation	\$ 9,035.11	\$ 13,839.89	\$ 22,875.00
Girl Scouts, South Central Alabama Council	\$ 101,201.51	\$ 8,049.81	\$ 109,251.32
Goodwill Industries	\$ 13,828.82	\$ 9,503.68	\$ 23,332.50
Health Services, Inc	\$ 19,761.56	\$ 3,113.44	\$ 22,875.00
Hospice of Montgomery	\$ -	\$ 68,298.13	\$ 68,298.13
Junior Achievement of East Alabama	\$ -		\$ -
Lighthouse Counseling Center	\$ 76,916.96	\$ 14,468.67	\$ 91,385.63
Louise M. Smith Developmental Center	\$ 15,883.69	\$ 14,171.84	\$ 30,055.53
M.A.N.E.	\$ -	\$ 12,630.70	\$ 12,630.70
Maxwell-Gunter Youth Activities	\$ 23,314.33	\$ 7,795.67	\$ 31,110.00
Medical Outreach Ministries	\$ -	\$ 7,518.90	\$ 7,518.90
Mental Health Association In Montgomery	\$ 72,410.20	\$ 9,253.55	\$ 81,663.75
Montgomery Area Council on Aging	\$ 78,285.48	\$ 24,377.52	\$ 102,663.00
Montgomery Association for Retarded Citizens	\$ 89,564.13	\$ 20,944.81	\$ 110,508.94
National Kidney Foundation	\$ -	\$ 422.66	\$ 422.66
Nellie Burge Community Center	\$ 27,471.60	\$ 13,491.85	\$ 40,963.45
P.A.S.S.	\$ 38,048.30	\$ 4,416.85	\$ 42,465.15
Salvation Army	\$ 84,606.98	\$ 26,222.40	\$ 110,829.38
SAYNO in the Montgomery Area, Inc	\$ 21,751.07	\$ 4,692.43	\$ 26,443.50
Second Chance Foundation	\$ -	\$ 3,180.76	\$ 3,180.76
Sickle Cell Foundation of Greater Montgomery	\$ 21,237.84	\$ 44,217.17	\$ 65,455.01
U.S.O	\$ -	\$ 3,522.10	\$ 3,522.10
Volunteer and Information Center	\$ 115,082.05	\$ 3,063.45	\$ 118,145.50
YMCA of Montgomery	\$ 199,797.40	\$ 33,527.60	\$ 233,325.00
YMCA of Prattville	\$ 46,011.41	\$ 30,052.54	\$ 76,063.95
YMCA of Wetumpka	\$ 19,907.29	\$ 9,647.21	\$ 29,554.50
Membership Fees - UWA	\$ 56,000.00		\$ 56,000.00
Membership Fees- UWAL	\$ 2,063.00		\$ 2,063.00
United Way Central Services - Montgomery	\$ 866,599.00	\$ 546.00	\$ 867,145.00
United Way Central Services - Autauga	\$ 53,142.00		\$ 53,142.00
United Way Reserve Fund	\$ 141,100.00		\$ 141,100.00
Reserve for Collections	\$ 674,891.85		\$ 674,891.85
<b>TOTAL</b>	<b>\$ 4,499,805.51</b>	<b>\$ 959,947.25</b>	<b>\$ 5,459,752.76</b>

The River Region United Way does not charge our agency partners any dues or fees.

## 2008 Allocations By Initiatives and Overhead



## Breakdown of 2008 Campaign Pledge Sources



## 2008 River Region United Way was the fiscal agent for other monies in addition to campaign dollars

