

River Region United Way Our 2009 Annual Report to our Community



LIVE UNITED™

**United
Way**



A WORD FROM THE PRESIDENT

The River Region United Way serves five counties in central Alabama (Autauga, Elmore, Lowndes, Macon, Montgomery). Each one of these counties provides valuable services to the citizens throughout the River Region. Did you know that one out of every three individuals in the River Region is served by our forty-eight partner agencies?

With a focus on important life issues such as Education, Income, and Health the goal for the United Way has always been to improve the overall Common Good for every life we touch. Each one of our partner agencies focus on a programs designed to provide services, counseling, screening of all types and respond to emergency situations that arise due natural events such as hurricanes, tornadoes and floods.

Campaign 2010 was another difficult year. We were so fortunate to have a Dave Borden and his campaign cabinet to lead the fundraising for the United Way. Dave did a superior job in spite of a difficult economy. The recession our country is experiencing has stressed all our member agencies and the United Way with the need services growing, federal and state funding shrinking along with shrinking donations has presented one of the most difficult challenges in the United Way history. In late 2009 we said goodbye to Charlie Colvin who served the United Way as Executive Director for over eighteen years. Charlie was replaced with Russ Dunman who served the community as a local bank executive for over thirty-five years. Russ has done an outstanding job building a new team and making changes that will position the United Way for the future. Some new hires include Julie Green as the new Operations Director and Jimmy Hill as the new Campaign Director. New ideas, creative thinking and team work is job one for Russ Dunman and company.

As we look forward to 2011 the economy is still not where it needs to be because we have a staff, volunteers and community that care's we will be successful, provide funding for needed services and make our community proud of the River Region United Way and its member Agencies.

Walter Overby
President and Chief Volunteer Officer
River Region United Way



A MESSAGE FROM THE EXECUTIVE DIRECTOR

The Annual Report is typically a recap of the year's activities, but I would like to take a moment of personal privilege and deviate from that tradition. After eighteen years as Executive Director, I am stepping down. Here are some reflections on those eighteen years.

Our first challenge was to close the deal on the "House of the Mayors" (which we would dub the "United Way House"), raise the money to renovate it without impacting the campaign, complete the renovation, and move from our offices in the Red Cross building on Ripley St. (that building is now gone). Once in the new House, we found ourselves working with a cranky old mainframe system we brought with us and as the technology advanced, we made the transition from the mainframe to a PC based system.

Prior to my arrival, the State of Alabama passed the law establishing the "Alabama State Employees Combined Charitable Campaign". Our job as the United Way in the capital city was to make that campaign a reality, to develop the "Administrative Code", the software to support it, and of course, to execute it state-wide. The "ASECCC" quickly became the "State Combined Campaign" and has grown from just over \$300 thousand to right at \$1 Million.

We are also supporting the "Combined Federal Campaign" which was being run out of the finance office in the Headquarters, Air University at Maxwell. As manpower reductions took place at Maxwell, they were no longer able to operate the "CFC" and we took over the administration of that campaign.

So, there we were, operating in the United Way House and running three completely separate campaigns, the State Combined Campaign, the CFC, and our own United Way Annual Campaign, each campaign with its own Board of Directors, campaign software, and staff. The House was a very busy place.

Of course the United Way Annual Campaign was our bread and butter and it was exciting to watch it grow from \$4.2 million to over \$6.2 million. Then came things like 9/11 and Katrina with their huge impact on the economy, charitable giving, and our campaign. But we weathered through. In fact, over these eighteen years, we raised over \$106 million for the good of the region.

But as I found out, there is a lot more to this United Way than raising money. United Way is a presence in the community and it is our job to anticipate needs and work to meet them. That philosophy led to the establishment of Dialing Code "211." With the help of the Volunteer and Information Center, we were able to establish it here in the Montgomery area and then across the entire state. Following Katrina we realized the need for an organization that could support victims of disaster over the long-term. With the help of the Family Guidance Center and a number of other agencies, we established the "Voluntary Organizations Active in Disaster" to assist families and individuals once the immediate responders have finished. We also worked with organizations outside the United Way like Envision 2020 to advance the welfare of our community. And, in the middle of all that, we had a name change (Montgomery Area United Way to River Region United Way), a change to our logo, and the adoption of the "LIVE UNITED" theme.

I could go on and on, and I know you are concerned that I will. There's a tremendous amount of good work being done on a daily basis by United Way agencies and other community organizations, and I had the privilege of seeing it all.

I hope you've noticed the use of "we" and "our" threaded through this piece. Just as I couldn't mention all the things United Way has done over these eighteen years, I can't take credit for the doing of them. It is the United Way staff, the Board of Directors, the members of the Community Council, and the many volunteers that made everything possible. It would be impossible to name them and to thank them for their contributions to our community.

As you read the rest of this Annual Report, I hope you can take some great pride in your River Region United Way that I have. And, as I leave, I have the comfort of knowing that the River Region United Way is in good hands. I am excited for the new Executive and the Board of Directors and I know they are up to any challenge that faces them.

Being Executive Director for the River Region United Way was a big adventure for me. I came to it after 30 years of military service and I can't find the words to express my thanks to those that gave me the opportunity. And to all of you that advised me, cheered me on, supported me, criticized me when I needed it, thanks, it has been a great experience for me personally and I am truly grateful.

Charlie Colvin
Executive Director
River Region United Way



2009 RIVER REGION UNITED WAY BOARD OF DIRECTORS

Walter Overby, President and Chief Volunteer Officer - Alfa Insurance Co.

Gene Crane, President Elect - Whitney National Bank
Les Butler, Vice President - SABIC Innovative Plastics
Ronnie Brown, Treasurer - Jim Wilson & Associates, LLC
Charlie Colvin, Secretary - Executive Director, River Region United Way
Kim Adams - Alabama Power Company, Tallassee, AL
Jeremy Arthur - Prattville Area Chamber of Commerce
Carter Burwell - Aronov
Kevin Butler - Community Leader
The Honorable Jim Byard, Mayor - The City of Prattville
Dr. Jayme Witherspoon Carter - Alabama State University
Edward Clinton - The City of Prattville
Heather Coleman - Winter Loeb Building
The Honorable David Daniel, Mayor Pro-Tem - The City of Hayneville
Guy Davis - The Cone Company
Lynn Davis - Alfa Insurance Companies
Russ Dunman - Regions Bank
Gregg Ferrell -
Randy Grissett - Sterling Bank
Jenny Hamilton - Elmore County District Attorney Office
Dr. Andre Harrison - Elmore County Board of Education
Barbara Howard - Tuskegee University
Lance Hunter - Hodges Warehouse
David Lewis - River Bank and Trust
Cheryl Lindus - The Advertiser Company, Inc.
Michael Luckett - Smith Barney
Kerry Mallory - Regions Bank Private Banking
Barbara Pugh Mays - Community Leader
Andrea McCain - Regions Bank
Carol McGalliard - Community Leader
Sarah Moore - Colonial Bank
Buddy Morgan - Montgomery Water Works
Shannon Parker - First Tuskegee Bank

Rick Pate - Pate Landscape Co., Inc.
Harold D. Powell - Town Clerk, Shorter, AL
Ann Ramsey - Community Leader
Boo Rogers - Community Leader
David Sanders - Alabama Power Company, Wetumpka
Will Sellers - Balch & Bingham
Ken Selvaggi - WSFA-TV, General Manager
Roger Spain - Aldridge Borden & Company
Quesha Starks - Community Leader
Walter Thomas, Jr - Public Service Commission
Major Huey Thornton - Montgomery Police Department
Glenda VanErmen - Elmore County Board of Education
Sue Waters - Community Leader
David Wright - Publix Super Markets

Ex-Officio Board Members:

Eric Jacks, Chair - Budget & Allocations Committee
River Bank and Trust
Christy Cantrell, Chair - Communications and Marketing Committee
Alfa Insurance Companies
Dr. Neil Sass, Chair - Community Council
Alabama Department of Public Health
Dave Borden, 2009 Campaign Chairman
Aldridge Borden & Company
Dr. Bruce Murphy - Chief Academic Officer, Air University
Joe Mathis, Immediate Past President - Community Leader
Melody Colvert - Autauga County United Way

River Region United Way Senior Staff:

David Mills, Chief Financial Officer
Annicc Glarrow, Campaign Director
Regina Walker, Director of Community Impact



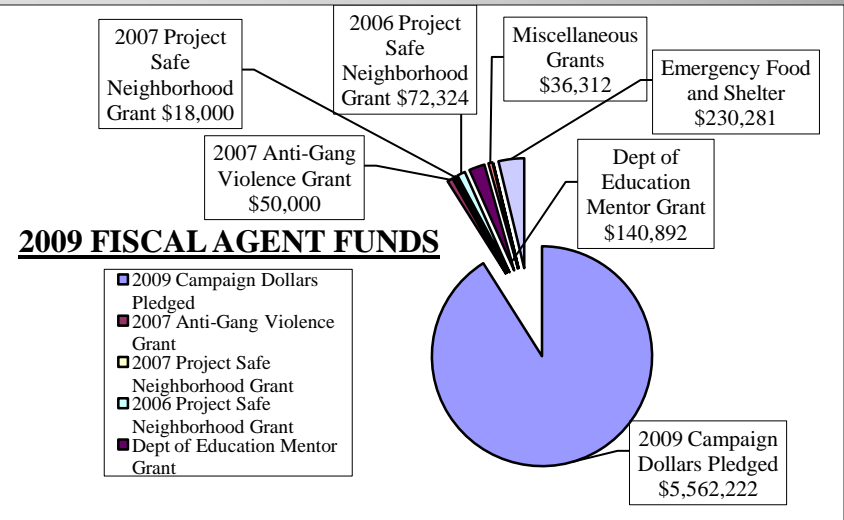
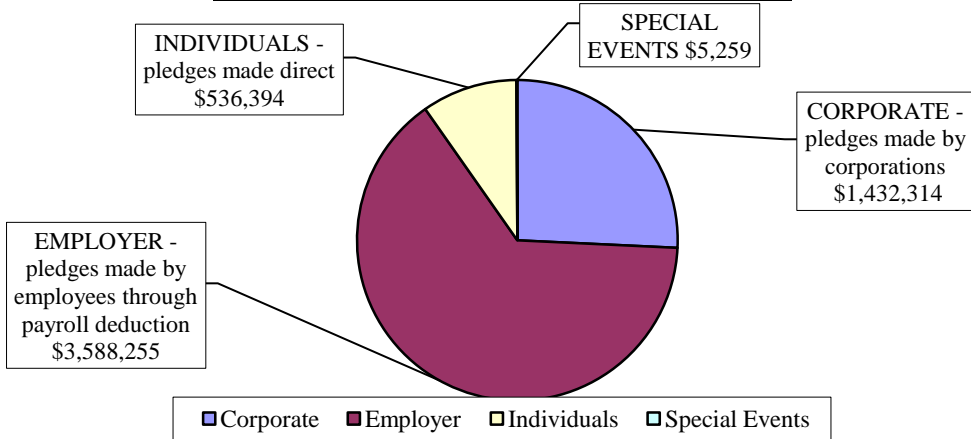
2009 RIVER REGION UNITED WAY PACESETTER FIRMS

Alabama Gas Corporation
Alabama Power Foundation
Aldridge, Borden and Company
Alfa Companies
Aliant Bank & Mortgage
Aronov Realty Company, Inc.
BankTrust
Big Lots, Inc.
Caddell Construction Co., Inc.
Cappell & Howard, P.C.
City of Montgomery
Colonial Bank
Colonial Companies
First Community Bank
Frazer Memorial United Methodist Church
Goodwyn, Mills & Cawood, Inc.
Jackson Thornton & Co, P.C.
Montgomery Area Chamber of Commerce
Regions Bank
ServisFirst Bank
Smith Barney/Morgan Stanley
Sterling Bank
Summit America, LLC.
VT Militope
Wilson, Price, Barranco, Blankenship & Billingsley, PC

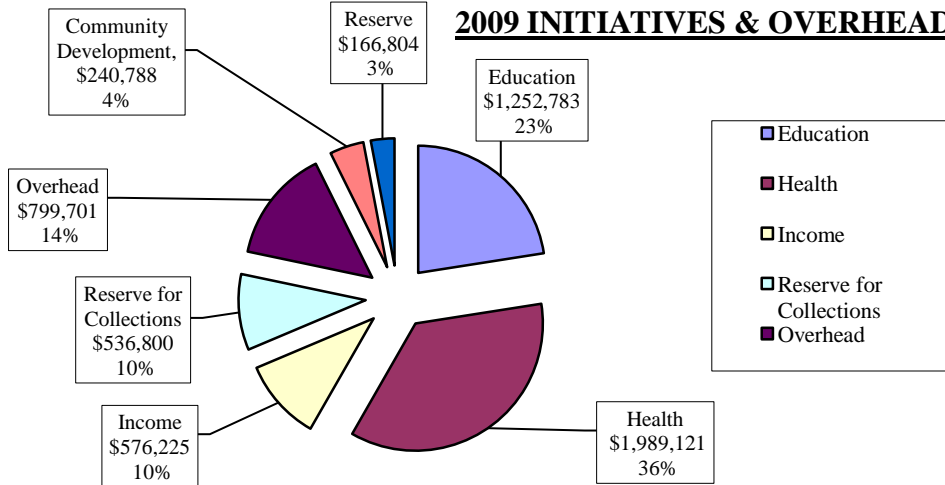
THANK YOU!



2009 CAMPAIGN SOURCES - \$5,562,222



2009 INITIATIVES & OVERHEAD



2009 CAMPAIGN RESOURCES ALLOCATED TO PARTNER AGENCIES

PARTNER AGENCY	COMMUNITY FUND	DONOR DESIGNATIONS	AGENCY TOTAL
ACTS	\$ -	\$ 2,737.00	\$ 2,737.00
Aid to Inmate Mothers	12,176.00	14,178.00	26,354.00
American Cancer Society	86,215.00	85,561.00	171,776.00
American Heart Association	64,528.00	19,098.00	83,626.00
American Legion Auxiliary #2	612.00	388.00	1,000.00
American Red Cross	368,422.00	31,886.00	400,308.00
ARC of Eastern Elmore	6,869.00	5,253.00	12,122.00
Autauga Country Support Center	8,247.00	10,884.00	19,131.00
Boys Scouts, Tukabatchee Area Council	163,709.00	32,775.00	196,484.00
Boys and Girls Clubs of Montgomery	248,272.00	16,213.00	264,485.00
Boys and Girls Club South Central Al	-	4,689.00	4,689.00
Brantwood Children's Home	65,389.00	77,979.00	143,368.00
Catholic Social Services	79,430.00	39,453.00	118,883.00
Chemical Addictions Programs	40,652.00	20,839.00	61,491.00
Child Protect, Inc	-	32,166.00	32,166.00
Children's Center of Montgomery	80,108.00	29,934.00	110,042.00
Easter Seals- Camp ASCCA	10,624.00	10,590.00	21,214.00
Easter Seals- Rehab Center	108,106.00	14,877.00	122,983.00
Easter Seals- Janice Capilouto Center for the Deaf	15,699.00	4,798.00	20,497.00
Elmore County Partnership for Children	-	4,761.00	4,761.00
Elmore Community Action Committee	19,185.00	5,389.00	24,574.00
Family Guidance Center	215,027.00	26,019.00	241,046.00
Family Sunshine Center	102,556.00	58,129.00	160,685.00
Gift of Life Foundation	12,932.00	11,182.00	24,114.00
Girl Scouts, South Central Alabama Council	109,130.00	11,182.00	120,312.00
Goodwill Industries	11,822.00	12,775.00	24,597.00
Health Services, Inc	19,135.00	4,979.00	24,114.00
Hospice of Montgomery	3,463.00	63,920.00	67,383.00
Junior Achievement of East Alabama	-	404.00	404.00
Lighthouse Counseling Center	84,873.00	11,463.00	96,336.00
Louise M. Smith Developmental Center	21,941.00	9,743.00	31,684.00
M.A.N.E.	1,120.00	20,671.00	21,791.00
Maxwell-Gunter Youth Activities	23,366.00	9,429.00	32,795.00
Medical Outreach Ministries	-	6,002.00	6,002.00
Mental Health Association In Montgomery	77,416.00	8,672.00	86,088.00
Montgomery Area Council on Aging	77,366.00	30,859.00	108,225.00
Montgomery Association for Retarded Citizens	98,395.00	18,101.00	116,496.00
National Kidney Foundation	-	423.00	423.00
Nellie Burge Community Center	32,280.00	10,903.00	43,183.00
P.A.S.S.	42,256.00	2,510.00	44,766.00
Salvation Army	105,148.00	22,227.00	127,375.00
SAYNO in the Montgomery Area, Inc	23,689.00	4,187.00	27,876.00
Second Chance Foundation	273.00	6,794.00	7,067.00
Sickle Cell Foundation of Greater Montgomery	40,782.00	35,119.00	75,901.00
U.S.O	-	4,923.00	4,923.00
Volunteer and Information Center	121,996.00	2,550.00	124,546.00
YMCA of Montgomery	229,655.00	16,310.00	245,965.00
YMCA of Prattville	59,430.00	20,755.00	80,185.00
YMCA of Wetumpka	26,857.00	4,299.00	31,156.00
United Way Worldwide Membership Fees	57,241.13		57,241.13
United Way of Alabama Membership Fees	1,610.00		1,610.00
United Way Central Services - Montgomery	821,755.00	1,632.00	823,387.00
United Way Central Services - Autauga	53,142.00		53,142.00
Allowance for Contingency	53,680.00		53,680.00
Allowance for Pledge Loss	536,800.00		536,800.00
Designations - Passed Through	-	218,232.87	218,232.87
Total Back to Our Community	\$ 4,443,379.13	\$ 1,118,842.87	\$5,562,222.00

The River Region United Way does not charge our agency partners any dues or fees.



RIVER REGION UNITED WAY PARTNERSHIPS

EDUCATION PARTNERS

ARC of Eastern Elmore	Girl Scouts
Autauga County Support Center	Junior Achievement of East Alabama
Boy Scouts, Tukabatchee Area Council	Louise M. Smith Developmental Center
Boys and Girls Club of Montgomery	Maxwell-Gunter Youth Activities
Boys and Girls Club of South Central AL	Montgomery Association for Retarded Citizens
Brantwood Children's Home	Nellie Burge Community Center
Children's Center of Montgomery	Second Chance Foundation
Easter Seals - Camp ASCCA	Volunteer and Information Center
Elmore County Partnership for Children	

Education focuses on early learning and supporting families to help children and youth achieve their potential.

HEALTH PARTNERS

American Cancer Society	MANE
American Heart Association	Medical Outreach Ministries
American Legion Auxiliary #2	Mental Health Association in Montgomery
American Red Cross	National Kidney Foundation
Chemical Addictions Program	PASS
Child Protect, Inc.	SAYNO
Family Guidance Center	Sickle Cell Foundation
Family Sunshine Center	USO
Gift of Life Foundation	YMCA of Montgomery
Health Services	YMCA of Prattville
Hospice of Montgomery	YMCA of Wetumpka
Lighthouse Counseling Center	

Health addresses healthcare issues facing our community through education, advocacy and screenings.

INCOME PARTNERS

ACTS	Elmore Community Action Committee
Aid to Inmate Mothers	Goodwill Industries
Catholic Social Services	Montgomery Area Council on Aging
Easter Seals - Rehab Center	Salvation Army
Easter Seals - Janice Capilouto Center for the Deaf	

Income helps lower-income individuals and families increase and maximize their income to meet daily needs and begin a long-term process of saving and building assets.

